



Project Title

Establishment of the Tourist Water Line in Fierza Lake

Project Type

Infrastructural / Tourist

Project Location

Fierza Lake

Total Pre-Estimated Budget

220,000 Euro

Project Background and Analysis

Tourism is the main priority of the Regional Development Strategy of Region of Kukës and Fierza Lake is one of the priority areas in terms of tourism development.

The artificial lake of Fierza, with a longitudinal axis of 70 km, area of 7 thousand ha, depth up to 128 m and a water volume of 2.7 billion m³, is the biggest in Albania. The lake was built in 1978 on River Drin for the Hydropower Plant of Fierza and to regulate the water supply of two other Hydropower Plants of Drini cascade: those of Koman and Vau i Dejës. It also serves as a link between Kukës, Tropojë and Has. It is the habitat of 13 different fish species, many species of mollusks, crabs and amphibians. The voyage by ferry or yacht in its waters is magic; the views that suddenly appear on its shores are impressive and unforgettable. Some of the tourism businesses on the most beautiful shores offer nice relaxation, delicious traditional food and balnear tourism in the fresh waters of the lake.

This project, based on the area's offer, aims not only the development of the area as a tourist attraction, but also a considerable economic growth for the inhabitants of the surrounding area. By making a ship available, the water transportation will be facilitated, both for the local inhabitants and the domestic and foreign visitors too.

Two existing ferries operate currently in the Lake (with a capacity of 30 people), but they are not very efficient. They operate only for transportation purposes and when are booked in advanced. Therefore there is a need for four ferries that would offer guided tours from Fierza Lake to Koman Lake. These ferries should meet the basic conditions of accommodation and food.

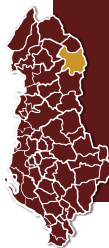
Main Objective of the Project

This project aims at shortening the distances for the areas located beyond the shores, stirring the interest of domestic and foreign investors for various investments in these areas, enabling thus the tourism, economic and social development.

Specific Objectives of the Project

- OS1: To turn Fierza Lake into an exploitable tourist attraction
- OS2: To establish tourist itineraries
- OS3: To make operational 4 holiday spots alongside Fierza Lake
- OS4: To increase the number of people visiting Kukës

PROJECT 9



functional area programme
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Expected Results and Project Indicators

- R1: Increased number of employed people
- R2: Development of water transportation
- R3: Rational use of natural assets
- R4: Support provided to start small businesses in the areas alongside Fierza Lake
- R5: Increased number of visitors
- R5: Promotion of the area

Project Activities

1. Study of the area conducted by field experts and tour agencies in order to designate the itineraries.
2. Designation of 4 most appropriate areas for tourism development.
3. Establishing contacts with the respective local government unit.
4. Organization of round tables to decide on buildings/ objects to be constructed in each holiday spot.
5. Different training sessions on tourism services.
6. Purchase of a cruising ship with a capacity of 50 people and parking spaces for bicycles and motorcycles.
7. Promotion of tourism areas alongside Fierza Lake on the website, leaflets, guides, etc.

Project is thought to be implemented within a 2-year period.

Project Maturity

N/A

Financial Resources and Implementation Partners

Project funders:
No funds have been provided by the donors yet.
Project will be implemented by:

- Regional Development Agency of Kukës.
- Regional Council of Kukës
- Municipality of Kukës

Project Cost

Study of the area conducted by field experts and tour agencies in order to designate the itineraries 15,000€;
Designation of 4 most appropriate areas for tourism development 15,000€;
Establishing contacts with the respective local government unit 5,000€;
Organization of round tables to decide on buildings/ objects to be constructed in each holiday spot 5,000€;
Different training sessions on tourism services 20,000€;
Purchase of a cruising ship with a capacity of 50 people and parking spaces for bicycles and motorcycles 140,000€;
Promotion of tourism areas alongside Fierza Lake on the website, leaflets, guides, etc. 20,000€.